

Why Hire a College Coach?



Think about the teenage brain and how it feels to kids as they try and stay on top of every day life

Getting homework done, navigating social relationships, managing time, staying healthy, and not letting their team down. It's a lot.

Even the most intelligent, motivated, and responsible teen can fall prey to their not-yet entirely developed pre-frontal cortex.

And now think about parents

Parents are also busy! Parents work, and cook, keep the house and calendar, and chauffeur, all while trying to maintain some semblance of relationship in their own lives—and that's a lot too!

*Add in something huge like the transition to college (and beyond),
and no wonder the stress can ratchet up for everyone!*

Think about the last year your child is at home before leaving for college

You may already be dealing with homework avoidance, teenage angst, and struggle for independence. You don't need to add developing a balanced list, managing college essays, and application completion to the mix in this last bit of precious time your teen is at home. You deserve time and attention to prioritize college related tasks rather than just adding it into your already busy life. *I can help!*

Think about the college admission process

While most well meaning parents can make a gallant effort in supporting their student, there is a lot more to the process than you think. Independent counselors have a different kind of expertise. I am a *specifically trained and dedicated professional* ready to give you input, share my expertise, and make the process manageable. I will advise you on things like college lists and extracurricular activities, how to make the most of the application opportunity, writing the best college application essays, and financial aid options.

Think about school counselors and how busy they are

Independent college counselors help support the work of your teen's high school counselor. Many public high school counselors have caseloads of more than 350 students. College counseling is just one of their numerous responsibilities. *Independent college counselors are devoted solely to the college process!*

- A major value added in hiring a college coach is to minimize stress in the parent/child relationship
- Trusting me to oversee the process so you can enjoy the last year together at home is invaluable
 - Understanding the timeline so we're hitting early deadlines is an added bonus

More information on why to hire a college coach:

https://hecaonline.org/consultant_help and <https://hecaonline.org/studentfaqs/>

Call or email and let's connect!